



MANTENO
CHAMBER OF COMMERCE

STRATEGIC PLAN 2021-2024

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OUR MISSION: To support & advocate for the prosperity of our members.

OUR VISION: The Manteno Chamber of Commerce is the foundational organization uniting our members and community.

MEMBER EXPERIENCE

Enhance your membership through benefits, and services that support member growth and success

VALUE

Deliver value to members through a combination of virtual and experiential opportunities

ENGAGEMENT

Provide creative events and signature opportunities for members to benefit from networking and learning

ADVOCACY

Position MCC's resources to stand ready for responding to economic circumstances that may impact small businesses in our community

GROWTH

Maintain the pace of membership growth and retention to expand influence



CHAMBER LEADERSHIP

Develop and sustain the leadership and resources to be an influence in our industry and communities

DIVERSITY

Board representation of diverse experiences & backgrounds

EDUCATION

Develop engaged, exceptionally competent leadership to advance and serve members



PROFESSIONAL EXCELLENCE

A continued commitment to elevating professionalism

OPERATIONS

Implement best practice management and operating processes to protect the resources and assets of the Chamber

BRANDING

Ensure clear messages and mission



CONNECTING BUSINESS

MCC is recognized as the "Center of Business"

IMPACT

Promote the importance and impact of the Chamber to increase public awareness to utilize our local businesses

COLLABORATE

Continued collaboration with local organizations to enhance our mission and goals in support of our members